

BACKGROUND

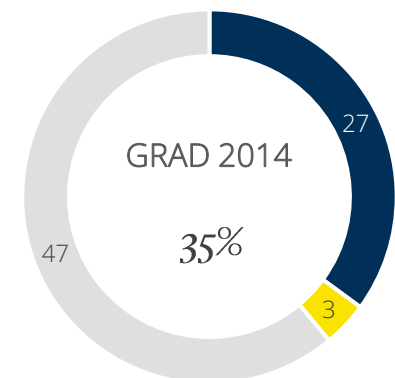
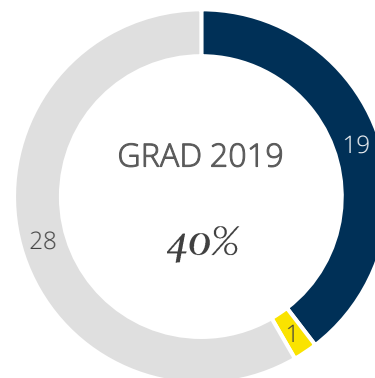
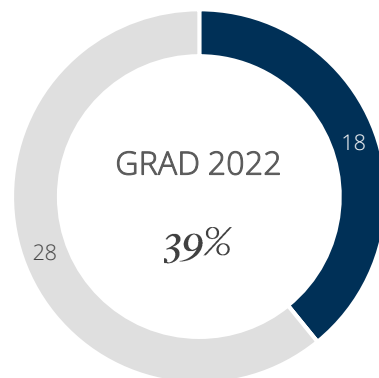
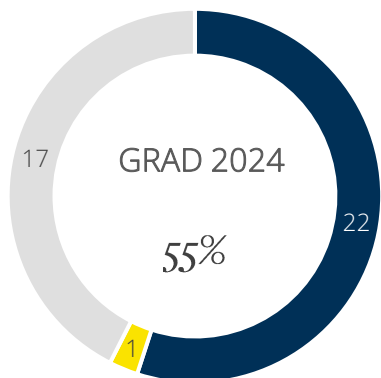
In October 2024, we invited our Bachelor of Arts (BA) and Bachelor of General Studies (BGS) alumni from the graduating classes of 2024, 2022, 2019, and 2014 to share their post-graduation experiences. The responses gathered are used to provide insight and data to inform and improve what Briercrest College and Seminary offers to our students. We share these results as a practice of accountability to our Briercrest family and to our accrediting bodies. We are grateful for the engagement of our alumni and look forward to hearing back from more of you as we continue to send out our alumni survey each year.

SURVEY DETAILS

The alumni survey is sent to four cohorts: those who had graduated approximately 6 months, 2 years, 5 years, and 10 years prior to the survey date.

Response rates per cohort (Based on qualified respondents)

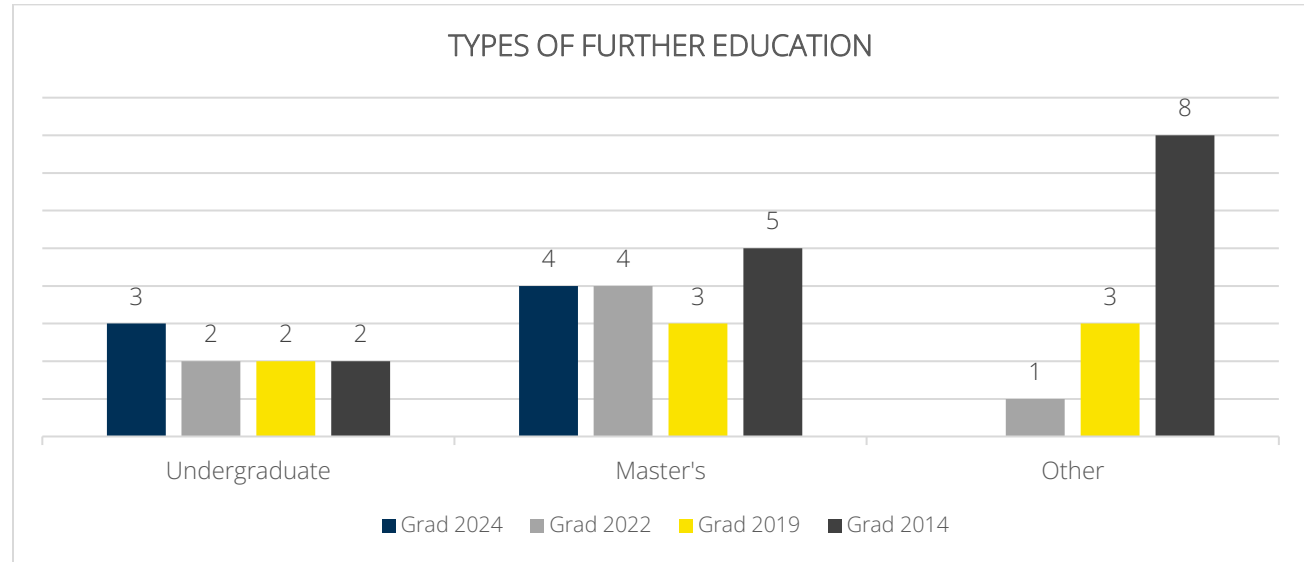
■ Qualified respondents ■ Bounced ■ No response



FURTHER EDUCATION

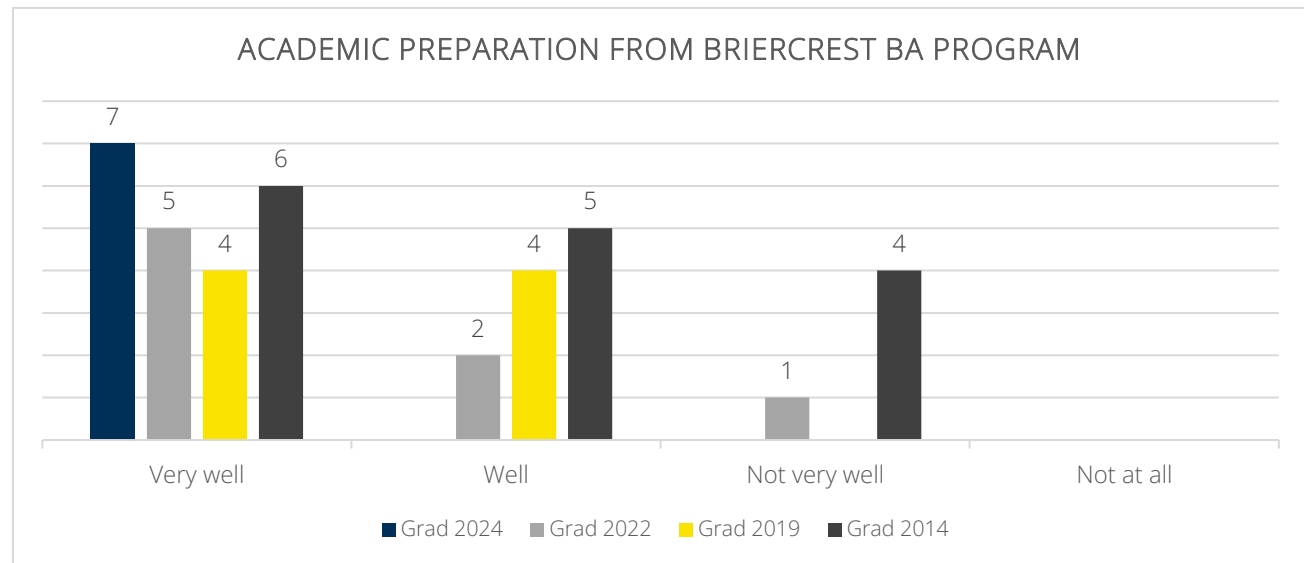
43%

Of total survey participants indicated having taken further formal education or training.



87%

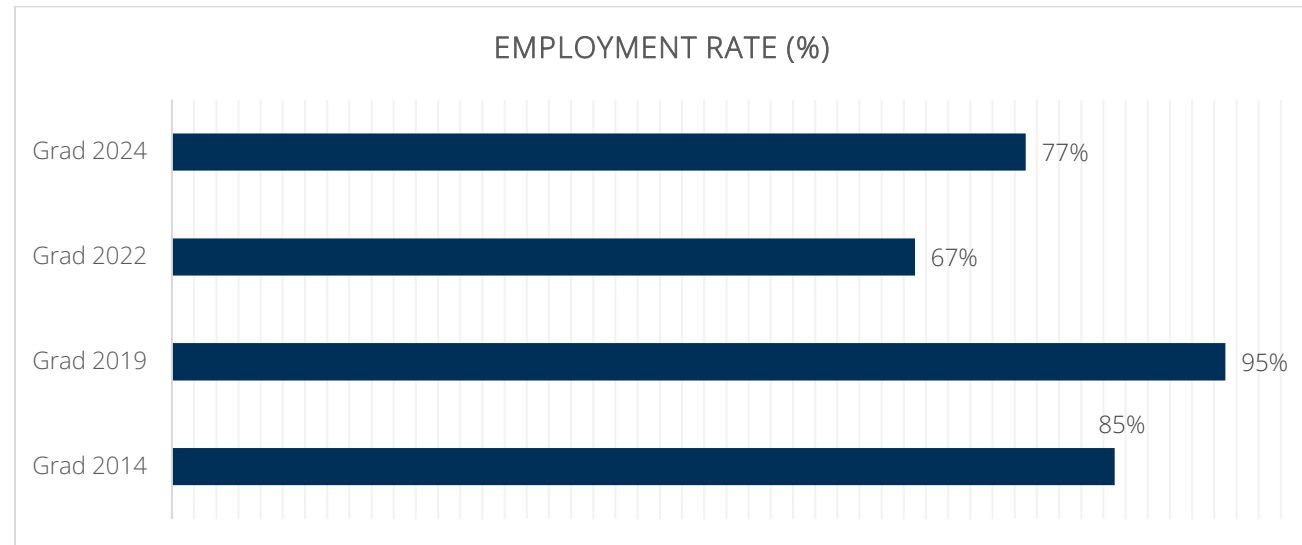
Of survey participants who pursued further formal education or training indicated that their Briercrest education academically prepared them "Very Well" or "Well".



CURRENT EMPLOYMENT

81%

Of total survey participants indicated being **currently employed**.



76%

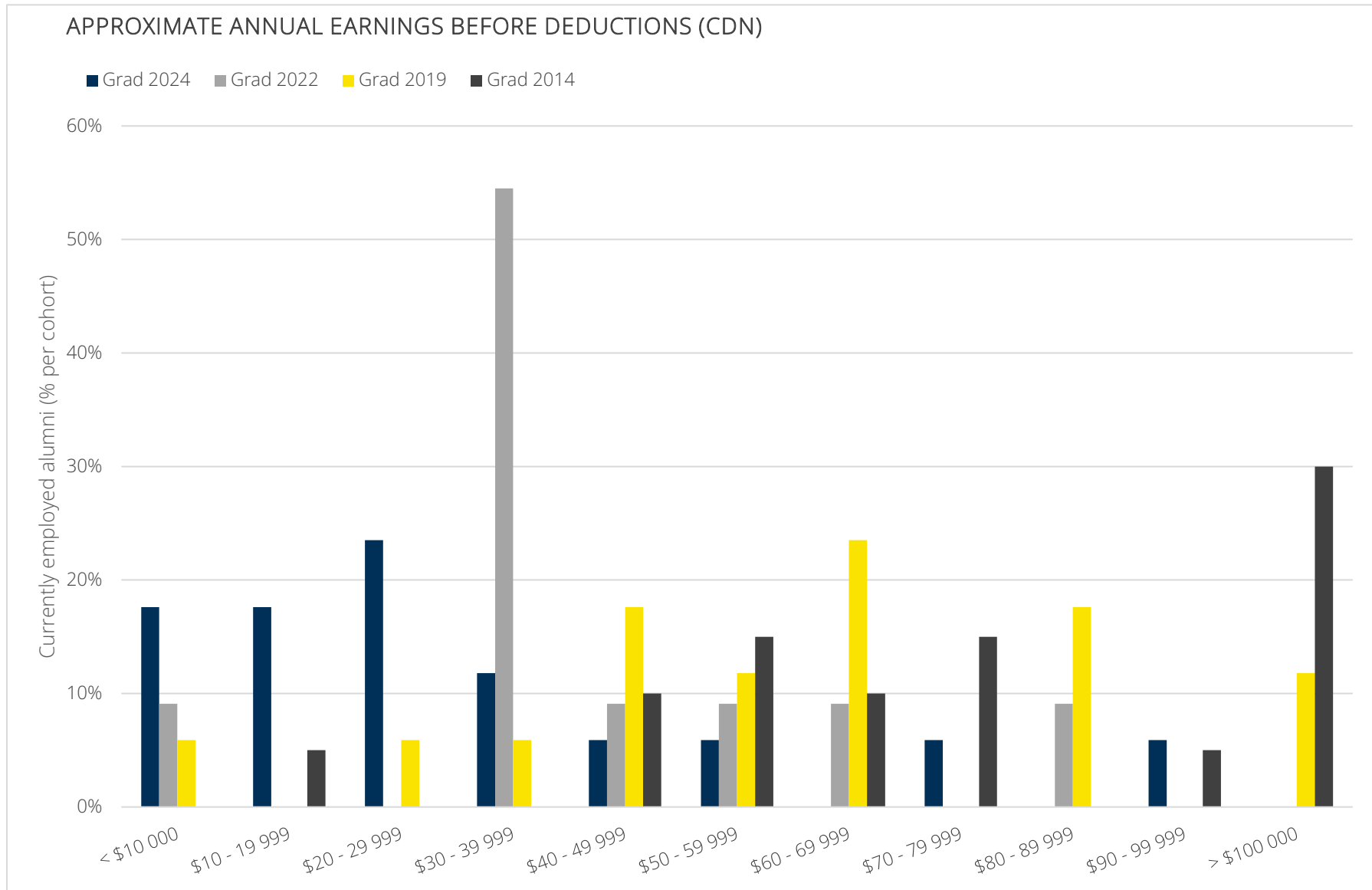
Of currently employed survey respondents indicated the **usefulness of their Briercrest education in their current work** as "Very useful", "Useful", or "Somewhat useful".

100%

Of currently employed survey respondents from the Grad 2024 and Grad 2022 cohorts **spent less than six (6) months job searching** before obtaining their first job after graduation.

89%

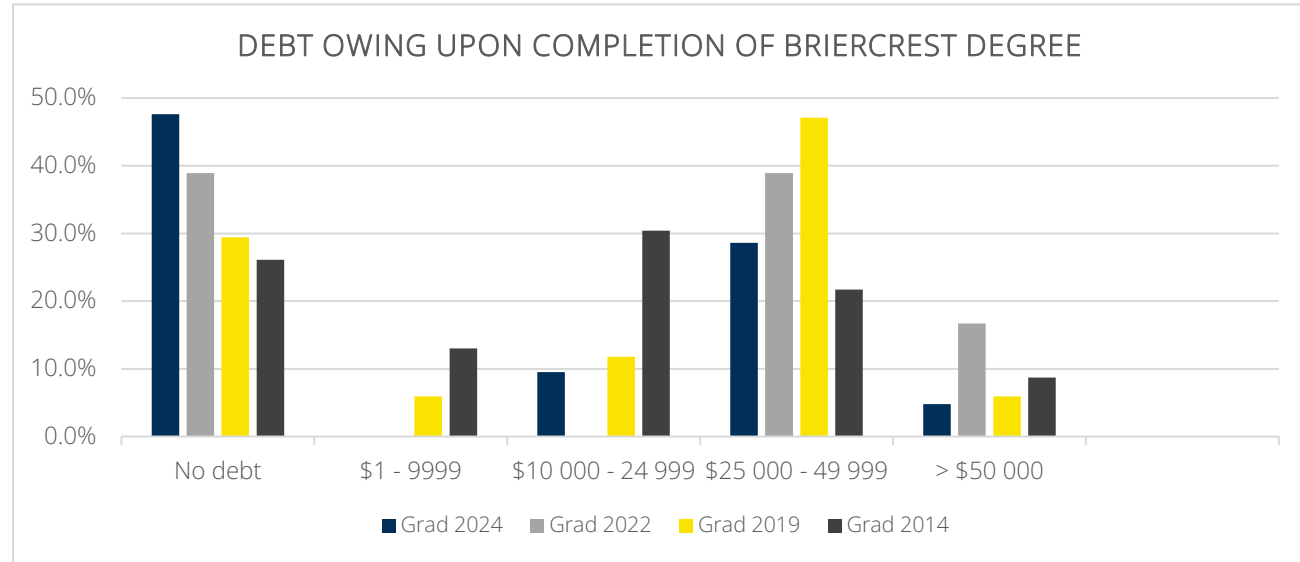
Of currently employed survey respondents indicated their **job satisfaction** as "Very satisfied" or "Satisfied".



DEBT REPAYMENT

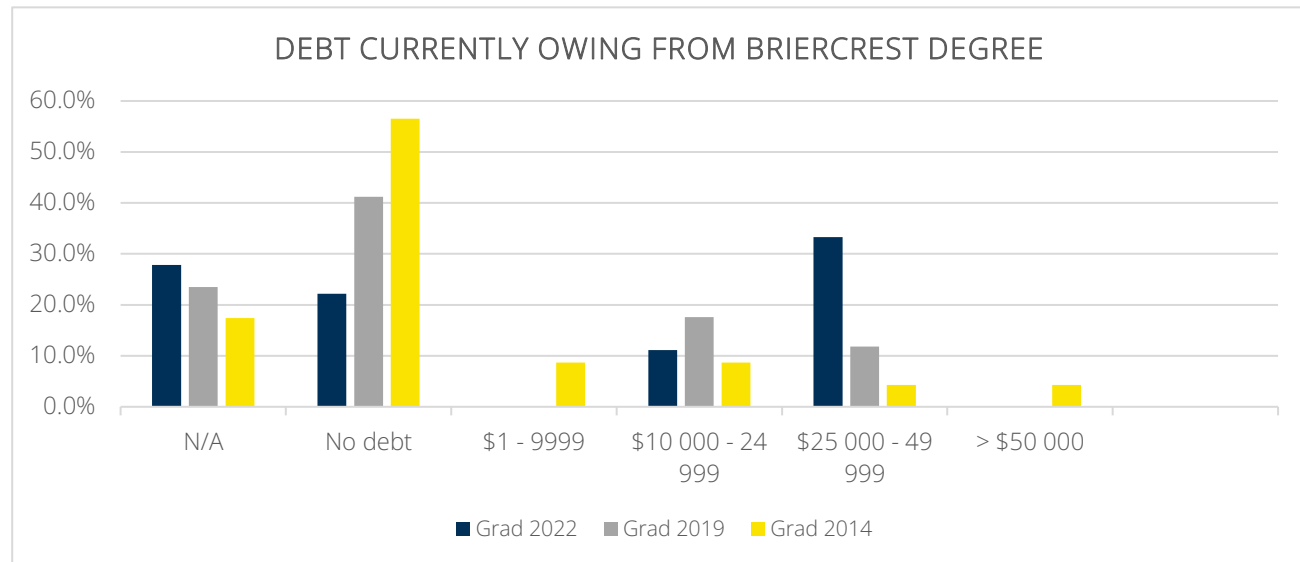
35%

Of survey participants indicated having completed their Briercrest degree without debt.



64%

Of our 2-year, 5-year, and 10-year survey participants indicated having repaid all their debt or that debt repayment was not applicable.



Top 3 areas of influence



#1 EDUCATION
(includes K-12, higher education, language centres)



#2 CHRISTIAN MINISTRY
(includes work with camps and churches)



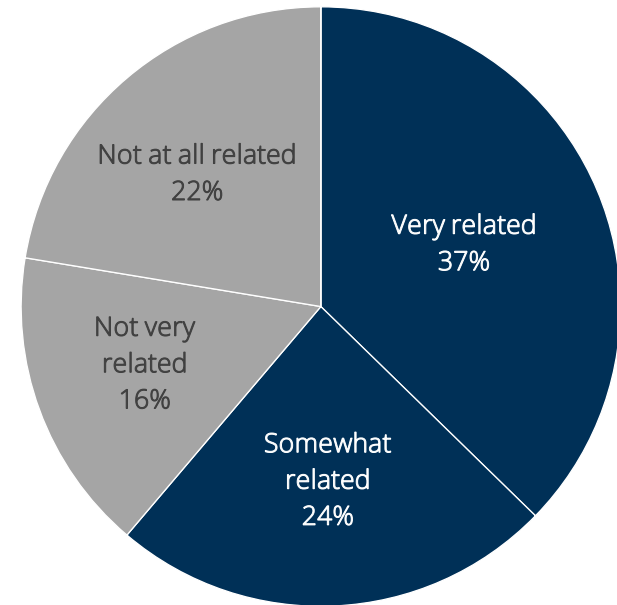
#3 HUMAN SERVICES
(includes work in social services, personal care, health and mental health care)

INDUSTRIES IMPACTED BY BRIERCREST ALUMNI

- Agriculture
- Athletics
- Christian Ministry
- Construction
- Cosmetics
- Counselling
- Customer Service
- Education
- Entertainment
- Finance
- Food Services
- Health and mental health care
- Human Services

- Law
- Law Enforcement
- Maintenance
- Marketing
- Media
- Military
- Museums
- Property Management
- Railway
- Recreation
- Retail services
- Social services

JOB-RELATEDNESS TO BRIERCREST BA PROGRAM (ALL COHORTS)



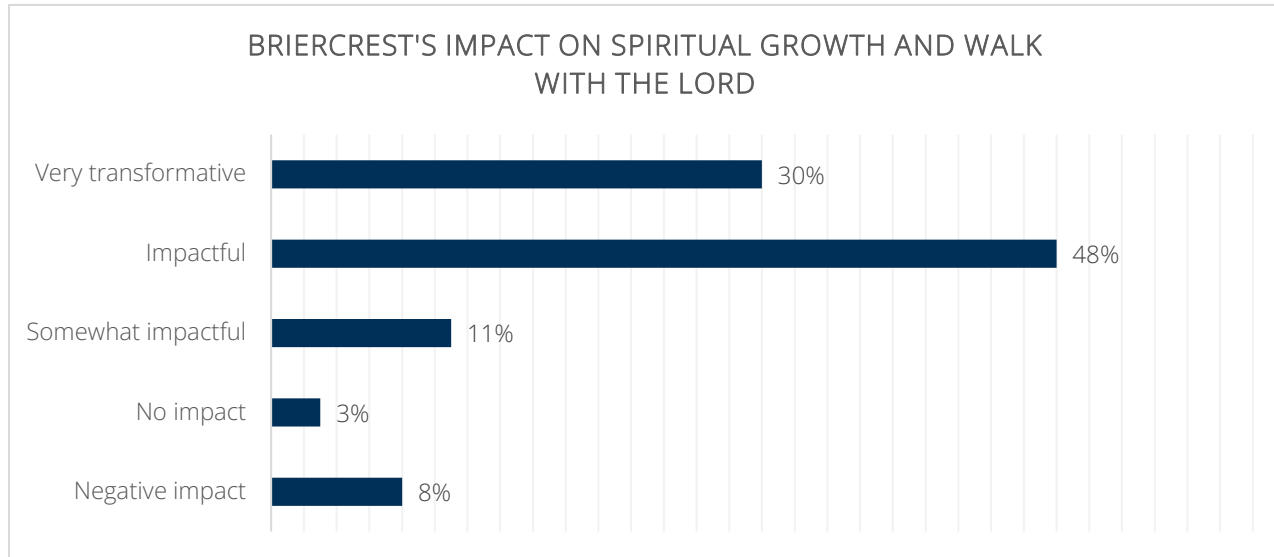
Top reasons for not working in a job directly related to the Briercrest degree earned

- Job location
- Pay
- Change in career interest

SPIRITUAL LIFE

90%

Of total survey respondents indicated that Briercrest contributed to their spiritual growth and walk with the Lord.



75%

Of total survey respondents indicated that they are currently connected with a local church (i.e., "official congregation").

76%

Of total survey respondents indicated that Briercrest had prepared them for participation in the local church.

OVER

56%

Of survey respondents who indicated a current connection with a local church are involved in volunteer support or volunteer leadership roles; this does not include those in paid positions.

BRIERCREST INVOLVEMENT

<i>TOP FIVE WAYS</i>	
OUR ALUMNI ARE CURRENTLY INVOLVED WITH THE BRIERCREST FAMILY	
63%	Remain connected with other Briercrest alumni
44%	Keep up with Briercrest on our social media platforms
28%	Remain connected with Briercrest faculty and staff
31%	Read our regular Briercrest mailings and other communications sent
19%	Pray regularly for Briercrest

86%

Of survey respondents indicated that they would send a relative to attend Briercrest

More ways you can stay connected with Briercrest after you graduate

- Share your stories with us. Connect with our [Alumni Department](#).
- [Contact us](#) to update changes to your legal name and/or contact information.
- Experience the fellowship and learning at Briercrest without the homework! (Find out more about the [Back-to-Briercrest scholarship](#).)
- Come out for a visit! (Call your fellow alums and make it a road trip reunion.)
- Check us out on our social feeds!